

CHESHIRE COUNTY CRICKET LEAGUE – LIVE STREAMING POLICY

Key Areas

1. Public notices on display at the venue during match days
2. Consent
3. Warning – Appropriate Use of Streaming and Clips
4. Privacy Notice

Match Day

Prior to any filming, where possible notices are displayed at the ground highlighting the fact that the game is being filmed.

“Please be aware that this game is being filmed by the Cricket Club and the footage may be displayed publicly on websites and social media”

Consent

Photo and video consent will be captured prior to any session or match that is streamed.

Footage captured will be used for the following purposes:

- Live Streaming the match
- Highlights package
- Training/coaching/development footage & Video analysis
- Marketing materials including publication on our website and social media channels

Matches that include age groups under the age of 18

Photo and video consent will be captured prior to any session or match that is streamed.

Any looked after children involved in matches must be highlighted to opposition before matchday.

Consent from the opposition must be obtained prior to any footage being captured.

Adult matches

Photo and video consent will be captured prior to any session or match that is streamed.

If there are any U18s in the match, consent will be required from the parent/guardian.

Consent from the opposition will be done prior to any footage being captured.

All matches

Before each match captains will be reminded that live streaming is not a DRS system.

Any attempt to engage umpires in reviews will be considered a disciplinary offence and may lead to a suspension of live streaming privileges. Sharing of decisions on social media is also prohibited and could lead to further sanctions as above.

Privacy Notice

All Play-Cricket Registered Players are served a Privacy Notice on behalf of the Club. This meets the Club's legal responsibility to serve this privacy notice and covers the responsibility for filming and social media.

CCCL Committee 2021 – Updated 2025.